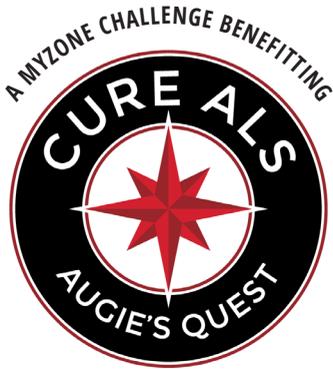


REGISTER YOUR CLUB FOR THE

Augie's Quest Myzone Challenge



#1501ForALS



Myzone is teaming up with clubs across the nation to support Augie's Quest and their mission to raise funds to cure ALS.

Give your members the opportunity to support a great cause and win over **\$50,000** in prizes!



WHY

Engage your members pre-summer with a MEPs challenge and raise money for a noble cause: **Augie's Quest**.



WHEN

The challenge runs May 1st - June 18th. You have all of April to promote the challenge. Promotion is a key component to this fundraiser's success.



HOW

Register your club online at myzone.org/1501-club to get involved. After signing up we'll share more resources to make promoting the challenge easy.



CLUB PROMOTION

From digital assets for social media to print collateral for in-club promotion, we've got you covered with challenge marketing materials. Simply download, print, and share to get your members excited and supporting the cause.



MEMBER SIGN UP

Members with a Myzone belt donate a minimum of \$15.01 to join the challenge. Members without a belt can purchase a discounted MZ-3 for \$65 + \$15.01



INCENTIVE

Earn MEPs to win raffle tickets from May 1st - June 18th! The first raffle ticket will be awarded once a member hits 1,501 MEPs. An extra ticket will be awarded for every 100 MEPs earned after 1,501, up to 5,000 MEPs.

myzone.org/1501-club

#1501ForALS





Promote the **Challenge**

	Item	Date
<input type="radio"/>	1. Post up posters throughout your club.	04.02
<input type="radio"/>	2. Put vertical banner up in your club lobby.	04.02
<input type="radio"/>	3. Send out email #1 to your members.	04.02
<input type="radio"/>	4. Begin posting the social media posts to your channels. Be sure to include the challenge video in the first week.	04.02
<input type="radio"/>	5. Place sign up flyers on your lobby desk.	04.16
<input type="radio"/>	6. Send out follow up email to your members.	04.16
<input type="radio"/>	7. Continue posting the social media posts to your channels.	04.16
<input type="radio"/>	8. Hand out sign up flyers to members.	04.16
<input type="radio"/>	9. Post a leaderboard for the challenge.	04.23
<input type="radio"/>	10. Send out final email reminder to your members.	04.23

Materials will be sent as print ready PDFs for you to print locally as needed.



myzone.org/1501-club

#1501ForALS

For official challenge rules, please visit myzone.org/1501-challenge/rules. This challenge is administered and sponsored by Myzone Inc. Restrictions apply. **No purchase necessary to enter or win. Purchase will not increase your chance of winning.** Void where prohibited by law. **Open to Myzone users 18 years of age or older.** Consult a physician before adopting a new exercise regimen.